



2021 CRU ROSÉ



Harvest Dates: September 2 – September 27, 2021

Barrel Age: 4 months, 50% used French Oak,
50% stainless steel

Cooperage: Saury Immersion, Ermitage Steam Bent,
Orion Neptune, Quintessance Opaline

Bottling Date: February 16, 2022

Alcohol: 13.5%

Release Date: Spring 2022

Cases Produced: 165

THE VINEYARD “Wine is made in the vineyard” serves as the philosophy for Keith Emerson, Director of Winemaking at Vineyard 29, and is the guiding principle behind our CRU wines. From site selection to crop yield to harvest planning, each farming decision is made with the final blend in mind. Keith’s deliberate and detail-oriented winemaking results in elegantly composed wines that depict the best of Napa Valley.

THE VINTAGE The 2021 growing season began a week or two later than the 2020 season due to a colder than average February and March. A few Spring showers helped the vines but the overall dry winter led to slow shoot growth and smaller than average shoots in most cases around the valley. Thankfully those who started their irrigation program early, April in the case of Vineyard 29 and Aida Estate, were able to convince the shoots to grow to adequate length so that each shoot could ripen its clusters evenly and optimally. Early season frosts were common in the coldest parts of the valley, thus decreasing overall yields come harvest time. The summer growing season was exceptionally good. The consistent weather, beautiful skies, and ideal ripening conditions aided in a slow and steady sugar accumulation period alongside excellent tannin development. Harvest was smooth and steady and while yields were lower than average, the grapes were concentrated and flavorful and the resulting wines are stunning. A truly exceptional vintage.

THE WINE Gorgeous salmon in color, this celebratory wine leaps from the glass with notes of fresh strawberries, kiwi and bright zesty limes. Plump red raspberries add to the palate and make this wine impossible to resist. Fermentation and aging in twice used French oak barrels creates a round mouthfeel and provides the perfect balance to this wine’s bright, mouthwatering acidity. An extended, luscious finish will carry out long after the party ends.